

**INFORMATION DISCLOSURE STATEMENT**

Applicant : Christensen et al.  
App. No : 10/806,084  
Filed : March 22, 2004  
For : BROADCAST RESPONSE METHOD  
AND SYSTEM  
Examiner : Desir, Pierre Louis  
Art Unit : 2617  
Conf No. : 1383

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

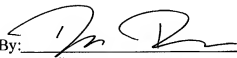
Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 22 references, of which 12 are enclosed/submitted.

In accordance with Rule 1.97(i), Applicants request that this IDS be placed in the file. The Commissioner is hereby authorized to charge any additional fees which may be required or to credit any overpayment to Account No. 11-1410.

Respectfully submitted,  
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 3/25/11

By:   
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